

Example Language for the 2010 Campaign for Active Transportation Case Statement Letters of Support

The 2010 Campaign for Active Transportation Team (CATT) is actively collecting letters of support for the draft Campaign Case Statement for the Eugene-Springfield Metro area. The Case Statement answers the question; what could be achieved if the Metro area was to receive \$50 million federal investment to promote bicycling and walking? Our areas wants to illustrate that we have a strong existing biking/walking culture and existing infrastructure and that we are ready to receive such an investment in our community. The following are points that respective organizations may want to address in their letters. Please contact Petra Schuetz, 541-682-3639, pschuetz@lcog.org or David Roth, David.F.Roth@ci.eugene.or.us, 541-682-5727 if you have questions or need assistance.

GENERAL

MOBILITY

One quarter of all trips in this country are one mile or less, and nearly half of all trips in this country are three miles or less. [ORGANIZATION/THOSE REPRESENTED] and many others would like to walk or bike for trips of these distances, but can't without safe places to do so. Can we count on you to represent our need for more safe and convenient places to walk and bike in the upcoming transportation reauthorization?

HEALTH

The obesity epidemic among adults and children in this country is appalling. The Center for Disease Control tells us that the prescription for good health is just 30 minutes of walking or biking a day. But [ORGANIZATION/THOSE REPRESENTED] could easily get more physical activity in our lives by building walking and biking into our basic daily trips. Can we count on you to represent our need for more safe and convenient places to walk and bike in the upcoming transportation reauthorization?

CLIMATE CHANGE

Climate change is a crisis of global proportions. Because we are driving more as a nation, cars are the fastest growing major source of greenhouse gases. But, we can make the choice to avoid driving for local trips by building walking, biking and transit into our community. Can we count on you to represent our need for more safe and convenient places to walk and bike in the upcoming transportation reauthorization?

ECONOMIC

The increase in gas prices has had a huge impact on both family and business' budget, cutting into money available for other purposes. With more trails, sidewalks, bike lanes and paths we would be more willing and able to walk or bike for many of our short trips to save some money. Can we count on you to represent our need for more safe and convenient places to walk and bike in the upcoming transportation reauthorization?

SAFETY

As biking and walking becomes more popular, it is crucial that educational programs and infrastructure is in place that safety guides all modes of transportation to share the road, navigate, and feel comfortable at all hours moving around our community. Can we count on you to represent our need for more safe and convenient places to walk and bike in the upcoming transportation reauthorization?

REGIONAL

Organization/Business: Describe the role your organization or business plays in transportation and/or mobility, health and safety.

Individual: What are your mobility and recreational needs? What do you want trails, paths, bike lanes, transit access, and supporting programs to look like in this community?

BROAD SUPPORT

The Eugene-Springfield Metro Area enjoys broad local and regional support for biking and walking infrastructure and programs including [ORGANIZATION/THOSE REPRESENTED]'s role in the community.

READINESS

All City, park district, and regional long-range plans include transportation demand management that is directly connected to active transportation needs of the community.

The Eugene-Springfield Metro Area has big plans for improving the area for more biking and walking. Together, a federal investment in this community would allow for incredible progress toward making this community a national model for biking and walking infrastructure/multi-modal transportation system.