

Agenda Item Number 13.

Developing a Climate of Prosperity Planning Session Follow-UP

Presenter: George Kloeppe

Action Recommended: Confirm Task Force, Provide Direction to Staff

Background:

After reviewing the results of the Board's Planning Session in September, the Executive Committee concluded, and so advised the Board, that it could profitably address shortcomings in the areas of human services coordination and communication. Further, the Committee recommended that task teams be utilized to identify the most constructive steps to bring about improvement. The Board heard this recommendation in December and concluded that, in addition, economic enhancement and the creation and retention of well-paying jobs should be an agency's focus in 2010. When the Executive Committee met in January, it concluded that the three identified issues were interrelated and that, together, they constituted a road map for a constructive venture by the LCOG organization.

At its meeting this month, the Executive Committee reviewed a recommended process report from George Kloeppe and agreed that the Chair should act to establish a task team to recommend focused actions, targeted to bring about measurable improvements. The Committee recommends that a task team be named and confirmed by the Board this month, and that that team would: (1) include both Board members and other knowledgeable individuals; (2) be asked to utilize three subcommittees (human services coordination, communication and job creation); and (3) meet as necessary in order to report back to the Board at its April 29 meeting with specific recommended action steps.

Recognizing that, to be effective, the task team must be kept to a manageable size (18-20), the Committee recommends that that the Chair ask specific individuals to lead both the full team and the subcommittees. Further, it is recommended that each of the

three subcommittees include 3 or 4 willing Board members and 3 or 4 key persons with expertise in the topic area under review. As an example:

SUBCOMMITTEE ONE Economic Enhancement/Jobs

- Board Member Faye Stewart**
- Board Member Don Hampton**
- Board Member Phil Brubaker**
- Board Member _____
- Key Person Jack Roberts (industry support, recruitment)
- Key Person Chuck Forster (job training)
- Key Person Michael McKenzie-Bahr (infrastructure development)
- Key Person Steve Dignam* (business assistance, loans)

SUBCOMMITTEE TWO Human Services Coordination

- Board Member Chris Pryor**
- Board Member _____
- Board Member _____
- Key Person Kay Metzger* (seniors and disabled support system)
- Key Person Priscilla Gould (funding, volunteerism, agency coordination)
- Key Person Steve Manela (non profit support, coordination)

SUBCOMMITTEE THREE Communication

- Board Member Greg James**
- Board Member _____
- Board Member _____
- Key Person Brenda Wilson (intergovernmental relations, advocacy)
- Key Person Byron Vanderpool* (technology)
- Key Person _____

* Dual role participant: Staff facilitator and subcommittee member

** Volunteer participants from the Executive Committee

This model can certainly be modified in a number of ways by the Board, but is offered by the Executive Committee as a starting point. It would tap interested members of the Board of Directors and a more-or-less equal number of non-elected persons, both from within and outside of government. At the Board's direction, the staff will assist in getting the full group together. That meeting would include (1) a brief gathering of the whole body (reinforcing purpose, orientation and process) and (2) meetings of the three subgroups. It was the Committee's strong belief that there must be a clear expectation of outcomes, both for the whole task force and for the three subgroups.

Such an expectation would be explained at the first meeting of the task force (and its subcommittees).

In that regard, the following is offered:

Purpose and Intended Outcome from the Work of the Task Force

With input from the subcommittees, identify specific steps that the LCOG organization can take that will complement the work of others in the region to integrate job creation, human services coordination and communication to establish a climate of prosperity and well-being in the region, and to craft a report and recommendation for the consideration of the LCOG Board.

Purpose and Intended Outcomes of the Subcommittees

With the larger mission in mind, to assess the designated subject areas, determine deficits or inhibiting factors in the achievement of objectives, and propose action steps to the task force.

It is suggested that individual COG staff members both provide support to and participate as members of the subcommittees; staff members identified with * would sit on subcommittees, both for their professional knowledge and to assure that the groups' needs are met. George Kloeppe would provide staff support to the full task force.

Finally, the Board of Directors has indicated significant support for the proposition that their council of governments can bring about improvements in the well-being of the community, without overpromising and without duplicating the efforts of others. To realize that vision, time and creative energy will be required. Board members are encouraged to jump on board and to participate in this project.