

# Agenda Item Number 4.

## Report of the Executive Committee

**Presenter:** George Kloeppe

**Action Recommended:** None. Information Only

### Meeting Notes:

#### Meeting of January 20, 2011

The LCOG Executive Committee was called to order at 5:30 p.m. on Thursday, January 20, by Board Chair Chris Pryor in the LCOG Park Place Office in Eugene. Members present were:

Eugene Councilor Chris Pryor  
School Dist. 19 Board Member Al King  
Lane ESD Board Member Sherry Duerst-Higgins  
Lane County Commissioner Faye Stewart

Staff members attending included Bob Swank, Byron Vanderpool, Kay Metzger and George Kloeppe.

#### February 24 Board of Directors Meeting Topics

George Kloeppe shared a listing of the items expected to come before the Board of Directors at its February meeting. Included were: A staff presentation on the Willamette River Vision, a component of the Rivers to Ridges Plan; an update of the agency's Communications Plan project; a review of S&DS highlights for 2010; a report and discussion of the Governor's long-term care service vision; a report of the (recommended) Executive Committee action regarding FY 2011-12 member dues rates; the presentation of the FY 2010-11 Mid Year Financial Report; a report and discussion of the first meeting and schedule for the Lane Area Commission on Transportation; and a post-event review of the 2010 Appreciation Dinner. Kloeppe reminded the Committee that, with a month's lead time, more topics will be added to the list and will be previewed at the Committee's February 10 meeting.

#### Agency Communications Plan

Chair Pryor described the process of interviewing three potential firms that could assist the Board and staff with the development of a Communications Plan. The interview team, the Executive Director and three division Directors along with Chris Pryor, had interviewed three firms and had reached a tentative conclusion. After references are checked, a final decision will

be made and a contract executed. Further details on the work of the next several months will be explored with the Communications subcommittee (Climate of Prosperity project) and with the Executive Committee in February.

### **Regional Voice Status Report**

Kloeppel reported that, with the Board's December approval, a letter was sent to the individual members of Lane County's delegation to the Legislature, expressing—with a “regional voice”—local governments' positions on four issues of regional importance: Opposition to the State's charging for local government access to the criminal justice data system (LEDS); support for revisions of the local option levy, permitting ten-year, voter-approved levies outside of “compression”; support for pre-paid cell phone tax collection for the 9-1-1 system; and support for a “multi-session discussion to bring about an overhaul of the state's property tax system. Kloeppel noted that there likely will be more issues that will require consideration and that the “regional voice” concept is being taken “one step at a time.” He also pointed out that, pursuant to previous authorization from the Board of Directors, the Chair had sent letters to the delegation on LCOG's behalf expressing strong support for a continuation of Oregon Project Independence and for equity in the funding of support for long-term case management regardless of whether provided by the Department of Human Services or by transfer AAAs such as LCOG.

### **FY 2011-12 LCOG Dues Rates**

Kloeppel noted that the Board in December had applied a 1.15 percent cost-of-living adjustment to the dues rates that would be applicable in the fiscal year beginning July 1. After that action, concerns had been raised that in light of the fiscal pressures on local governments a dues rate increase would not be politically sensitive. After some discussion, it was moved, seconded and carried that the FY 2011 dues rates be maintained at the level used for the past three years.

### **Appreciation Dinner**

It was noted that planning for the Appreciation Dinner, to be held on January 27, was in place.

### **LCOG Charter and Bylaws, Elected Official Requirement**

After an introduction by Kloeppel, the Committee discussed the agency's requirement that member organizations have policy bodies directly elected by the people. It was noted that the Lane Transit District, with gubernatorially appointed board members had been given “seat and voice” at the Board, but not LCOG voting membership. Likewise, the University of Oregon and local utilities that were structured as co-ops were not considered public agencies and were not afforded eligibility for membership. Kloeppel asked for a general discussion of this provision, stressing that no action was needed but that a general exploration of the subject seemed healthy. No conclusion was reached except that the Committee members agreed that no action needed to be recommended in the immediate future.

## **Governor Kitzhaber's Long-Term Care Vision, Impact on LCOG**

S&DS Director Kay Metzger led the Committee through a detailed review of the work of the new Governor's health care advisory committee, in which she has been a member. She noted that the highly successful approach that Oregon has taken to long-term care services has resulted in the lowest percentage of clients in nursing homes in the nation—thus realizing substantial cost savings. The use of area agencies on aging, such as LCOG, has accommodated coordinated support services that utilize a “social model” rather than a “medical model.” Governor Kitzhaber has analogized Medicaid long-term care to health care services and has expressed a preference for “managed care” in which expenditures are “capitated.” The Committee explored with Metzger the implications of such possible changes in the long-term care system.

## **New MPO Website**

Byron Vanderpool, Local Government Services Director, demonstrated the newly developed website for the Central Lane MPO.

## **RFP for Audit Services**

Associate Director, Bob Swank, outlined the history of the agency's current relationship with Jones and Roth, CPAs. He reported that LCOG would be seeking responses to an RFP for audit services this year. He also suggested that the Chair seek interested Board members to serve on the Audit Committee in 2011, noting that it would be desirable to have the Committee's composition affirmed so that it could participate as desired in the RFP and selection processes.

## **Meeting of February 10, 2011**

The LCOG Executive Committee was called to order at 5:30 p.m. on Thursday, February 10, by Board Chair Chris Pryor in the LCOG Park Place Office in Eugene. Members present were:

Coburg Mayor Judy Volta  
Eugene Councilor Chris Pryor  
LCC Board Member Tony McCown  
Lane ESD Board Member Sherry Duerst-Higgins  
School District 4-J Board Member Jim Torrey

Staff members attending included Bob Swank, Byron Vanderpool, Kay Metzger, Ann Mortenson, Megan Banks and George Kloepfel.

## **February 24 Board of Directors Meeting Topics**

George Kloepfel distributed a topical listing of the items expected to be included on the Board's February 24 meeting agenda. In addition to business items to be addressed by the Committee, the Board will be asked to consider the agency's Communications Plan strategy, the State's long-term care vision under managed care, the Mid-Year Financial Report, the Lane Area Commission on Transportation, the achievements of the Climate of Prosperity project, and the

current status of the Regional Voice positions taken in December. In addition, the Board is scheduled to hear a “featured presentation” on the Willamette River Vision and a report of the S&DS Highlights of the past year. Information items will come before the Board on the FY 2011-12 dues rates and the Lane Area Commission on Transportation.

### **Agency Communications Plan, Status Report**

It was noted that LCOG had entered into an agreement with Verb Marketing & PR (Cathy Hamilton) to assist with the development of the Communications Plan. Byron Vanderpool had been designated to serve as the agency’s contact for the work. Vanderpool shared with the Committee the stated objectives of the effort, along with the information sources that had been identified. He reviewed a chart showing a series of “activities” with their calendar time and estimated hours of consultant work required. Mayor Volta suggested, and the Committee agreed, that the objective calling for the identification of the Board of Directors’ role be amended to include “with the support of the staff.” It was noted that Hamilton would be present at the February 24 Board meeting to review the scope of work with the Board. After some discussion concerning the activities, the Committee agreed that the project was off to a healthy start.

### **Regional Voice**

At the request of George Kloeppe, the Committee discussed the Regional Voice process of the previous fall. Recognizing that there were two distinct types of advocacy directed to the legislative delegation, it was agreed that an item should be added to the February agenda providing a report and opportunity for discussion about the results of the advocacy as the 2011 Session approaches its midpoint. There was general agreement that, while the RV statements may not have been as extensive as some would have liked, they represented a good start. There was also agreement that, because of the time required for all member jurisdictions to review and approve of a statement or series of statements, the COG’s Regional Voice effort could most effectively be conducted well before the start of a legislative session. However, the agency’s own advocacy—that is, communication with the Legislature on behalf of LCOG needs and interests—could be carried out much more expeditiously. It was noted that the Governor’s concept of “managed care” principles, applied to long-term care services, might be an appropriate area for the Regional Voice, even yet during the current Session.

### **Possible Advocacy for Federal EDA, CDBG and USDA Rural Development Programs**

Kloeppe reviewed an “action alert” from the National Association of Development Organizations (NADO), which highlighted the risks being faced by three local government assistance programs by the federal budget situation. After some discussion, it was agreed that LCOG did not need to engage in advocacy on this programs at the current time.

### **Appointments to the Lane Economic Committee**

Four reappointments and one new appointment had been recommended by the LEC for the Executive Committee’s and Board’s consideration. Kloeppe noted that, if the recommendation was found acceptable and endorsed by the Executive Committee, it would be appropriate to ask

the Board to confirm the action under its Consent Agenda. It was moved by Torrey, seconded by McCown that DeAnn Cherbas, Robert Scoggin, John Sullivan, and Ellen Teninty be reappointed to 3-year terms on the LEC and that Ben Sappington be appointed to a 1-year term. Motion carried unanimously.

### **Appreciation Dinner**

Committee members were asked to share their perceptions and comments regarding the January 28 Appreciation Dinner. Several remarked that the food was very good. Chris Pryor was complimented on his skill has a master of ceremonies. The location was praised, both from a convenience standpoint and also as an affirmation and expression of support for a member government. There was general agreement that the length and pace of the program were about right.

### **Information Items**

Kay Metzger, Director of Senior and Disabled Services, reported that she had been named to a position on the State's Health System Reform Committee. She noted that the group was very broad-based and that it was currently meeting weekly. Metzger described the concept of "managed care," as it relates presently to medical and mental health services in Lane County. She noted that the Governor has an interest in applying the same managed care model to long-term care services. Metzger asserted that the current "social model" for managing long-term care that is funded by Medicaid has proven highly efficient. She reported that a consortium approach was being discussed by the three primary providers in Lane County. She promised to keep the Committee as the Reform Committee's work progressed.

Megan Banks, LCOG Senior Planner, briefed the Committee on the Sustainable Communities project and the scope of work that had been agreed upon by the eleven primary partners. She also shared the budgetary breakdown under the now scaled-back effort (\$1.45 million had been awarded to LCOG). The Committee discussed the project, its purpose, goals and timeline.

Byron Vanderpool, Director of Government Services, reported that the Lane Area Commission on Transportation had held its first meeting the previous evening. He noted that the turn-out and level of participation were very good. Creswell Mayor Bob Hooker had been elected chair and Eugene Mayor Kitty Piercy vice chair. Three additional members of the initial ACT were named to the Steering Committee (leaving a maximum of two positions to be filled later when all ACT members had been seated). For the time being, the ACT will hold monthly meetings on the second Wednesday at 5:30. Staff was authorized to initiate a recruitment process for persons interested in being appointed to the still vacant citizen positions.

Kay Metzger briefed the Committee on the just released Governor's budget.