

# Agenda Item Number 4.

## Report of the Executive Committee

**Presenter:** George Kloeppe

**Action Recommended:** None. Information Only

### Meeting Notes:

#### Meeting of March 9, 2011

The LCOG Executive Committee was called to order at 5:30 p.m. on Thursday, March 9, by Board Chair Chris Pryor in the LCOG Park Place Office in Eugene. Members present were:

Eugene Councilor Chris Pryor  
School Dist. 19 Board Member Al King  
Lane ESD Board Member Sherry Duerst-Higgins  
Lane County Commissioner Faye Stewart  
LCC Board Member Tony McCown  
Coburg Mayor Judy Volta

Staff members attending included Bob Swank, Byron Vanderpool, Kay Metzger, Ann Mortenson, Colene Doll and George Kloeppe.

#### April 28 Board of Directors Meeting Topics

George Kloeppe shared a listing of the items expected to come before the Board of Directors at its April meeting. Included were: A staff presentation on the Willamette River Vision, a component of the Rivers to Ridges Plan; a discussion with the consultant regarding the agency's Communications Plan project; a review of S&DS highlights for 2010; a report and discussion of the Governor's Health Care Transformation Team; a confirmation of the 2011 Audit Committee members; the presentation of the FY 2010-11 Third Quarter Financial Report; presentation and adoption of the FY 2010-11 Revised Budget; and an information report on LCOG's Business Loan Program. It was noted that, with a month's lead time, more topics could be added to the list and will be previewed at the Committee's April 14 meeting. It was the view of the Committee that the consideration of the Communications Plan would be lengthy and that it would be wise to defer the Willamette River Vision and Business Loan items until June.

## **Agency Communications Plan, Status Report**

Cathy Hamilton, President of Verb Marketing & PR, was introduced. She described the work that had been accomplished to date toward the preparation of an agency Communications Plan. The “brand” and mission of the organization were discussed, as were the varied roles and audiences of LCOG. Ms. Hamilton had done an initial survey of the tools presently employed to communicate with the varied audiences. She reminded the Committee of the objectives that had been established for the Communications Plan, and stressed that good information regarding the leadership’s view of LCOG communications was critical and, to that end, a survey would be sent (email) to all Board members. The use of the agency’s Communications Subcommittee was highlighted, and Ms. Hamilton indicated that she would soon be meeting with that group. The Committee discussed with Ms. Hamilton the proposed timeline and activities leading to the presentation of a draft Plan in late April.

## **Budget Committee Appointments**

Associate Director Bob Swank noted that the LCOG Budget Committee was comprised of six members—three members of the Board and three “citizens,” appointed to staggered three-year terms. He told the Committee that one citizen position needed to be filled by appointment at this meeting, as did the appointment of three Board members. He said that applicants for possible appointment to the citizen’s seat had been solicited and that one application had been received. He stated that the Budget Committee was expected to hold two meetings, one in April and one in May, to deal both with the Revised Budget for FY 2010-11 and to develop a proposed Budget for FT 2011-12. By motion, the Committee appointed Joann Ernst of Eugene to the 3-year citizen position. It was determined that two of the Board member appointees from 2010 were willing to serve again (Sherry Duerst-Higgins and Tony McCown), if there was not interest by other Board members in serving. Staff was asked to solicit interest from the entire Board and to authorize the Chair to fill the three (Board member) seats prior to the meeting notice and agenda being sent on April 7.

## **State Health Systems Transformation**

S&DS Director Kay Metzger reminded the Committee that she had been named to a position on the Governor’s Health Systems Transformation Team, which had been meeting weekly since February 2. She indicated that the Governor has been clear in his expressed desire—vision—to improve the efficiency of the delivery system for publicly supported health services, including mental health, medical and long-term care services. But in addition, the transformation effort has been directed at helping to fill the unprecedented budget shortfall for the coming biennium. Metzger reported that the Transformation Team had heard presentations about innovative models of integrated care and had conducted an initial review of a draft Legislative Concept. The Team was scheduled to complete its work by March 23. Metzger observed that the Legislative Concept would, if enacted, result in a substantial change in the model for the delivery of care to seniors and people with disabilities. Noting that the current model, used by LCOG and the other “transfer” AAAs in Oregon, had proven itself to be the most cost-effective in the nation, she said that the current program is built on a social service model in which staff assist clients, not only with medical care, but with other help in order to live independently. She indicated that her

voice on the Transformation Team has advocated “building upon what works.” LCOG, she said, is seeking to bridge the medical and social service fields. “Through partnerships and focused interventions, we believe we can make a dent in health care spending,” she said. Finally, Metzger emphasized that, consistent with LCOG’s core values, her division would seek to collaborate in such a way that yields “positive outcomes for our clients, consumers, and the community.”

### **Audit Committee**

Associate Director Bob Swank reported that the RFP for audit services had been issued and that an Audit Committee would be asked to participate in the review of respondents. In addition, the Committee would hold a pre-audit meeting with the selected auditor in the spring and a post-audit meeting, prior to the Financial Statements and Audit Report being presented to the Board of Directors in December. He noted that Rich Cunningham, Board representative from EWEB, had indicated an interest in being appointed to the Committee, and that current Committee members, Phil Brubaker and Greg James were willing to serve. Without motion, the appointments of Brubaker, James and Cunningham to the Audit Committee were approved.

### **Appointment Confirmation of Lane Economic Committee Members**

George Kloeppe reminded the Committee that it had recommended the reappointment of four LEC members and the initial appointment of one additional person to the Lane Economic Committee in February. It was intended that the Board would confirm those recommendations at the February 24 meeting, which was cancelled because of weather. By motion (Volta and Duerst Higgins) the appointments of DeAnn Cherbas, Robert Scoggin, John Sullivan, Ellen Teninty, and Ben Sappington were confirmed.

### **Grant Writing**

Commissioner Faye Stewart noted that the County’s budgetary constraints would likely mean the reduction of staff currently working in grant-writing assignments, particularly in the Public Works Department. He wondered if LCOG’s successful grant-writing program could be beefed up with some limited resources from the County and perhaps other members to partially fill the void. Kloeppe reported that LCOG Staff had generated over \$16 million in the past year and that work specifically for the County had generated nearly \$3 million, with an additional \$792,000 for the Department of Youth Services still pending. The Committee discussed the idea and concluded that, if it would “pencil out,” it was exactly the kind of cost-saving and revenue-generation task that LCOG was expected to perform. Staff was asked to provide an information item to the Board in its April packet.

### **Meeting of April 14, 2011**

The LCOG Executive Committee was called to order at 6:30 p.m. on Thursday, April 14, by Board Chair Chris Pryor in the LCOG Park Place Office in Eugene. Members present were:

Eugene Councilor Chris Pryor, Chair  
School Dist. 19 Board Member Al King  
Lane ESD Board Member Sherry Duerst-Higgins  
Lane County Commissioner Faye Stewart (by phone)  
LCC Board Member Tony McCown  
Coburg Mayor Judy Volta, Vice Chair

Staff members attending included Bob Swank, Byron Vanderpool, Ann Mortenson, and George Kloepfel.

### **April 28 Board of Directors Meeting Topics**

George Kloepfel distributed a draft of the Board agenda for April 21. He explained that the two presentations that had been scheduled for that meeting—Willamette River Vision and LCOG Business Loan Program—were still on the draft agenda. He acknowledged, however, that the Committee in March had expressed the desire to maximize the time available for the discussion of the agency Communications Plan. The Committee reiterated its belief that the two presentations should be deferred until June. Kloepfel reported that the City of Eugene had offered a tour of the Fire and Emergency Services Complex. The Committee determined that such a tour would be well-received and scheduled it for 5:00 p.m. with the meeting scheduled to convene at 6:00. Otherwise the agenda was considered appropriate.

### **Agency Communications Plan, Status Report**

Government Services Director Byron Vanderpool reported on the data collection work that had been done by the agency's communications consultant. The survey response rate by members of the Board of Directors had not been high, but there was a strong expressed view that the public was not aware of the agency's work. The Committee discussed with Vanderpool the structure of the presentation and discussion of the subject at the April 21 Board meeting.

### **State Health Systems "Transformation" Report**

A five-page "update" memo from Senior & Disabled Services Director Kay Metzger had been sent to the Committee with the agenda. (Kay was just returning from a business trip to Washington, DC and was not present at the Committee meeting.) Metzger's memo conveyed the tentative decision by the Transformation Team (HSTT) that long-term care would not be included in the Coordinated Care Organizations (CCO), but that LCOG's S&DS would continue, under the current plan, to be a part of local governance discussions for the CCO in this region. Metzger's memo noted that the HSTT, of which she was a member, had completed its work and the focus of change had now shifted to the Legislature. Her report noted that a Joint Special Committee has been appointed for legislative consideration of the transformation plan. Metzger

reported that, at the local level, the Lane County organizations responsible were continuing to meet and that the task would be to “build a bridge” between the medical and social service fields. She asserted that all the evidence shows that, through effective partnerships and focused interventions, social and health issues can be effectively addressed to the benefit of citizens in the region.

### **Presentations/Discussions with the Board**

Kloeppel reported that the Sheriff and the District Attorney had asked if time on the LCOG Board agenda could be made available to them for a presentation on public safety. Kloeppel opined that county elected officials should be afforded such opportunities. Without motion, the Committee agreed. An agenda item will be included in June.

### **Information Items**

It was reported that the Board’s decision to act as a collection agent for United Way of Lane County in obtaining municipal financial assistance for the 2-1-1 Information System had thus far yielded payments, received and passed along to UW, of \$18,803. Only four general purpose jurisdictions had not made a contribution. The Committee was reminded that the city/county financial participation in the program was hoped to be ongoing. By motion (Volta and McCown), Kloeppel was asked to send a notice to the CEOs of the 12 cities and the county asking for budgetary accommodation in FY 2011-12.

The Lane ACT had held its third meeting and had appointed four citizens to fill designated interest positions: William McCoy, Trucking; Martin Callery, Rail; Emily Swenson, Bike-Ped; and Tim Marshall, Environmental Land Use. At its May meeting, the ACT will appoint 4 to 6 additional citizens from the applicant pool with no specific designated interest.

Tony McCown reported that he had been elected to chair the LCOG Budget Committee and that, immediately prior to the meeting, the Budget Committee had met and had recommended the Board’s adoption of a Revised FY 2010-11 Budget in the amount of \$34,294,733—an increase of \$922,700 from the annual Budget adopted by the Board in June.

Byron Vanderpool presented a brief report on the cost of email services to the region. An analysis had been requested to determine if the current Microsoft Outlook arrangement was cost effective, compared to the alternative systems available. The data indicated that the cost per station for the present system was economical.