



EXECUTIVE COMMITTEE MEETING AGENDA

Date: Thursday, September 9, 2010
Time: 5:30 p.m.
Location: Lane Council of Governments
Park Place Building, 859 Willamette Eugene, 5th Floor
Contact: George Kloeppel, 682-4395

* Denotes Packet Attachment

Items in Support of the Board of Directors

1. September 23 Board Meeting Agenda (Handout)

A preliminary agenda for the Board of Directors' meeting on September 30 (Note that this is the 5th Thursday of the month) will be distributed for the Committee's review and discussion. Legislators from Lane County have been invited to this meeting.

2.* "Climate of Prosperity", Agency Communications Plan

At its August meeting, the Committee reviewed a background paper on LCOG's present and potential communications strategy. There was general agreement that a Communications Plan should be developed. With that directive, a proposal for the Board of Directors is slated for presentation and approval on September 30. The Committee is asked to review, modify as appropriate and endorse that proposal.

3.* "Climate of Prosperity" Project, Regional Voice

This item, a request for Committee action by the Board of Directors, was deferred at the August Committee meeting. A recommended Regional Voice proposal for consideration of the Board can be discussed. The attachment is the background piece from last month's Executive Committee meeting.

4.* "2-1-1" Support

At the Board's June meeting in Florence, a report was made by Jeff Kurtz and Doris Towery on the efforts, currently led by United Way of Lane County, to establish a "2-1-1" information capability in the region. By motion, the Executive Committee was asked to prepare a recommendation for the

Board's consideration, such recommendation to include potential participation or partnership by LCOG. See the attached background memo on this subject from Kay Metzger.

Administrative Items

- 5. November Executive Committee Scheduling, Vets' Day Conflict**
- 6. Next Audit Committee Meeting**

The Auditor is not available for an Audit Committee meeting during the week of the Executive Committee. Question: Should a meeting of the Audit Committee be scheduled prior to the October 14 Executive Committee meeting?

Information Items

- 7. 4-County Cascades West EDD, Conference Call, CEDS approval**

The economic development district board, which includes our Executive Committee, will hold a "conference call" to approve the Comprehensive Economic Development Strategy (CEDS) on Tuesday, October 5, at 5:00 p.m. (not 4:00 as stated last month). The CEDS is slated for approval by the LCOG Board on September 30, and the EDD board meeting is the final step in the approval process. Details about the call will be communicated to the Committee by the end of the month.

- 8. Other Business**

Next Executive Committee Meeting: October 14, 2010 at 5:30 p.m.