



September 9, 2010

TO: Executive Committee

FROM: Kay Metzger

SUBJECT: Climate of Prosperity: Human Services Coordination

## BACKGROUND

February 2010: The LCOG Board of Directors charged a 20-member Task Force with identifying manageable steps that the LCOG organization could take to enhance the well-being of the region toward the creation of a “Climate of Prosperity.” Specifically, the Task Force was asked to consider three regional issue areas and, through an analysis of each, to identify inhibiting factors that limited full realization of potential. In the end, three subcommittees were asked to recommend steps that LCOG could take to improve community well-being in their respective areas.

Guidelines were set forth for both the Task Force and its subcommittees by the LCOG Board of Directors:

### **Purpose and Intended Outcome from the Work of the Task Force**

*With input from the subcommittees, identify specific steps that the LCOG organization can take that will complement the work of others in the region to integrate job creation, human services coordination and communication to establish a climate of prosperity and well-being in the region, and to craft a report and recommendation for the consideration of the LCOG Board.*

### **Purpose and Intended Outcomes of the Subcommittees**

*With the larger mission in mind, to assess the designated subject areas, determine deficits or inhibiting factors in the achievement of objectives, and propose action steps to the task force.*

April 2010: The Task Force on Human Services Coordination recommended, amongst other things, that the LCOG Board receive a presentation on 2-1-1 services to Lane County residents. Currently a county-specific data base of social services provided by non-profit and governmental agencies is available to Lane County residents at [www.211lane.org](http://www.211lane.org). The United Way, as sponsor of 211Lane, is planning towards telephonic expansion of the service. The planned expansion is to occur this fall, and requires both political and financial support. The Board agreed to hear a presentation at its June meeting.

June 2010: Doris Towery, Chief Operating Officer at United Way, and Jeff Kurtz, United Way Community Volunteer, gave a presentation on plans to expand 211Lane to include telephonic service. Board members clearly recognized the benefit to all residents of Lane County, both rural and city-dwellers. United Way representatives distributed a sample membership-dues-structure model as one way in which LCOG Board members could financially support the 211Lane service. The Board asked the LCOG Exec Committee to further evaluate how they might support 211Lane and present a proposal at the next Board meeting.

#### REQUESTED ACTION

Under this item LCOG Exec Committee members are asked to draft a proposal regarding how the LCOG Board might support, both politically and financially, the 211Lane service. For your reference, the sample membership-dues-structure is attached.