

Economic Development Priorities

The term “economic development” encompasses a broad range of activities. In order to help the Lane Economic Committee (LEC) and the Lane Council of Governments (LCOG) board to better focus its efforts, please review the following list and be prepared to discuss the following questions:

- Which factors are most important for successful economic development within Lane County?
- Where can the LEC and LCOG make the biggest impact?

This list is comprehensive but may still exclude one or more important areas of economic development. Please feel free to add additional items. Also, please note that there is no intention to duplicate services which are being capably performed elsewhere.

Business Recruitment		Venture Capital Availability
Infrastructure Planning & Development		Affordable & Available Business Loans
Targeted Industries Studies		Assistance to Distressed Rural Areas
Workforce Training		Adequate Telecommunications
Business Counseling		Nodal Development
Creating Networking Opportunities		Commercial & Industrial Lands Site Identification & Assistance
Building Partnerships Among Economic Development Groups		Business Incubators
Business Training		Regional & National Marketing of Lane County
Coordination – Needs & Issues Process		Adequate Transportation Systems
Technical Assistance to Loan / Grant Applicant's		Coordination – Regional Investment Board Process
Develop an economic readiness review template for Lane County communities		Assist Lane County communities to facilitate consensus building for economic development
Other		