

Agenda Item #7
November 21, 2011

Lane Economic Committee
Review of LEC Workplan
(As Presented in the 2010 – 2015 Comprehensive Economic Development Strategy)

1. Improve and increase communication with the LCOG Board.
Steps Taken: Added new elected officials. Heard report from George Kloeppel.
Potential Next Steps: Provide regular report back to LCOG Board
2. Coordinate efforts with other local, regional, state and federal economic development organizations in order to maximize efficient delivery of service.
Steps Taken: Ongoing
Potential Next Steps: Invite greater participation from Lane County in LEC discussions.
3. Promote and help implement economic development strategies identified in the 2009/10 Eugene Prosperity Summit.
Steps Taken: Participated in development of a key strategy to implement the Lane Business Link program.
Potential Next Steps:
4. Work with rural communities to build fiber communication links.
Steps Taken: LCOG Grant implementation in progress.
Potential Next Steps:
5. Support and increase various government loan programs for small businesses including the US Small Business Administration.
Steps Taken: LEC has had several presentations from local bank leaders. LEC heard from Brian Obie regarding his project at Inn At The Fifth.
Potential Next Steps: Develop advisory group to assist Cascades West Financial Services.
6. Provide local input into the regional Comprehensive Economic Development Strategy (CEDS) process.
Steps Taken: CEDS received a significant update last fall.
Potential Next Steps: Develop a short, specific list of non-transportation projects.

7. Provide a forum for exchange of information regarding economic development opportunities and programs.

Steps Taken: LEC has seen recent presentations from USDA Rural Development, Eugene Area Chamber of Commerce, Travel Lane County, Matthew Knight Arena and others

Potential Next Steps: Ongoing

8. Assist local communities and particularly rural communities to define and coordinate their economic development strategies.

Steps Taken: LEC has heard presentations over the last year from Coburg, Lowell, Oakridge, Creswell, Veneta, and Cottage Grove

Potential Next Steps: Continue rotation