



January 31, 2012

To: Metropolitan Policy Committee

From: Kathi Wiederhold

Subject: Item 5.a: Report from the Citizen Advisory Committee (CAC)

**Action Recommended: None. Information only.**

The Citizen Advisory Committee (CAC) held their regular meeting on January 19, 2012, with 12 voting members and the MPC liaison present. The main agenda items were: an update on the point2point program; discussing the Annual Review of the MPO Public Involvement Program and appointing a subcommittee to develop recommendations for the annual review; and recommendations on a public involvement strategy for the interim review of the Unified Planning Work Program.

**point2point Update**

Theresa Brand, Transportation Options Manager, point2point Solutions, LTD, updated the committee with a PowerPoint presentation that gave an overview of the results achieved with programs and services in 2011. The CAC was eager to hear her presentation and full of questions about the car share program — Can you drop off a car at a different place than you pick it up? What if there is no space to park the car at the drop-off? Are the cars readily identifiable? Where does the money come from to buy the car? Where do the cars come from? Do the cars use alternative fuel? What if the car gets a flat? How did you choose the vendor? Did ZipCar apply?

The CAC also had questions about other p2p programs — What is the duration of the Gateway Smart Trip program? Do you collaborate with Lane Coalition for Healthy Active Youth? Are you working on a bike share program? Has the Group Pass Program fallen back to 2004-2005 participation numbers with the loss of funding for the school transit pass? Is the drop in the number of group pass program participants from 2009/2010 to 2010/2011 due to a decrease in employment? Are there protocols for police to clear participants in the Pool2School program? Are there thoughts of developing a program here like they have in the San Francisco Bay Area where you can dial 5-1-1 and get a menu of transportation options for where you want to go?

Theresa is preparing a follow-up memo to send to the CAC in February to provide more information on some of the questions that came up. Point2point staff will come back to the CAC in October to present the Bike Parking Facility Plan that they are developing.

### **Annual Review of the MPO Public Involvement Program**

Kathi Wiederhold, Senior Planner, Lane Council of Governments, gave a brief summary about the annual review of the MPO Public Involvement Program. The CAC has, over the last few years, taken an alternating year approach — an in-depth review one year followed by a more cursory review the next. The CAC agreed that it made sense to continue this pattern and conduct an in-depth review for 2012. The CAC also agreed to continue the broad focus on the MPO public participation program that recent reviews have taken, to include the Public Participation Plan and integrate with the annual review of the Title VI Plan.

Presiding Chair Sarah Strand appointed a subcommittee consisting of Edward Winter serving as chair and members Philip Farrington, Rosalia Marquez, and Bill Morganti. The subcommittee will work with staff to prepare recommendations for the CAC to consider in April or May. The CAC will forward recommendations to the MPC to consider in June or July 2012.

### **Public Involvement Strategy for Unified Planning Work Program (UPWP)**

Paul Thompson, Senior Planner, Lane Council of Governments, reviewed background on the UPWP for the committee. The current UPWP is a two-year plan and we now are conducting an interim review as the first year of the plan is about to be completed and the second year is about to be started.

The Public Participation Plan lists the minimum public involvement required for the UPWP. The purpose of this agenda item was to ask the CAC whether they recommended additional outreach given the limited nature of the UPWP interim review. The CAC voted unanimously to support the staff recommendation for the public involvement strategy. Staff had recommended that public involvement consist of the core tools listed in the Public Participation Plan — public comment period, notice to interested parties, web notice, and review by the CAC — plus a media release, an announcement on MetroTV, and an announcement in the City of Eugene InMotion e-newsletter. The committee commented that they would want a more extensive outreach next year when the MPO develops the next 2-year UPWP.