

MPC 6

Memorandum

To: MPC Cable Regulatory Members (Eugene, Lane County, Springfield)
From Milo Mecham

During its most recent update, the cable franchise with Comcast was updated to require the submission of an additional \$50,000 annually for the purposes of capital improvements to the PEG (Public, Education and Government) channels.

The MPC established a process and set criteria for awards of the funds. The process involves the solicitation of applications for use of the funds from entities that use the PEG system. This has just been carried out.

Three applications were received.

Comcast PEG applications			
Applicant	Purpose	PEG channel target	Amount
City of Eugene	replace sound system	Government	\$17,800
Fire Department	switches and lights	Fire training channel	\$28,631
Public access	studio / equipment upgrades	channel 29	\$20,000
Total			\$66,431
Amount available			\$100,000

In accord with the established policies, the applications have been reviewed for practicality by Robert Lewis of Metro TV. They have been reviewed by the Cable regulatory staff of Eugene, Lane County and Springfield. All the reviewers concur that the applications comply with the MPC requirements and are eligible for funding.

Since there is sufficient funds to meet all the applications, staff recommends approval.

Suggested Motion: I move that the three applications for PEG capital funds received in the June 2011 solicitation be awarded funds in the amounts requested.