

AGENDA ITEM SUMMARY

DATE OF MEETING: January 19, 2012

ITEM TITLE: 2011 Point2point Program Presentation

PREPARED BY: Theresa Brand, Transportation Options Manager

ACTION REQUESTED: No action, for information purposes.

BACKGROUND: Point2point Solutions in partnership with Lane Transit District is charged with developing and implementing transportation options programs and services in the region. Attached is a brief program overview that details the current programs and services and the results achieved in 2011. Highlights include:

- Development of a Regional Transportation Options Plan as part of the region's updated Regional Transportation Plan
- Launch of Drive Less Connect, an online ride-match tool serving Oregon, Washington, and Utah
- Transition to a Group Pass Program for Students in grades 6-12, given the loss of state funding for the Student Transit Pass Program
- Continued growth in the Business Commute Challenge
- Preparation to launch the Springfield Smart *Trips* program
- Recruitment of vendors for a car share pilot project

ATTACHMENT: Point2point Program PowerPoint Presentation.