

April 7, 2009

To: Citizen Advisory Committee
From: Kathi Wiederhold
Subject: Item 5: Public Participation Plan

Action Recommended: Review the draft comment form and revised Summary and Evaluation Tables. Make recommendations to the Metropolitan Policy Committee (MPC) regarding public outreach for amending the *Public Participation Plan*. Make recommendations to MPC regarding the annual review, including changes to the *Public Participation Plan*.

The purpose of this agenda item is to complete the 2009 annual evaluation of the *Public Participation Plan*, hereafter called the Plan. Policy 3.2 on page 10 of the Plan directs that the Plan shall be reviewed annually. The Citizen Advisory Committee (CAC) began its evaluation of the Plan at the January 21, 2009, meeting and continued it at the February 18, 2009, and March 18, 2009, meetings.

2009 Recommendations

Staff suggests that the CAC consider making the following draft recommendations to MPC as a result of the 2009 evaluation of the Plan.

1. Revise the Summary Table (Table 1) to add the CAC as a core public involvement tool and indicate the core public involvement required for amendments to the plan. (see Attachment 1)
2. Revise the Evaluation Table (Table 2) to add the CAC as a public involvement tool and identify evaluation measurements, performance objectives, and methods to meet the objective. (see Attachment 2)
3. Add a description of social networking tools to Appendix 2, Public Involvement Tools, of the Plan (see Attachment 4)
4. Use the comment form developed by the CAC as part of this plan evaluation process at all public outreach events to collect information about the success of the MPO public outreach. (see Attachment 3)
5. Continue to carry out the core public involvement for key MPO products as directed by the Plan.
6. Continue to work to implement the 2008 recommendations.
7. Collect data from the comment form and website to evaluate the success of the MPO public outreach.
8. Conduct an in-depth evaluation of the Plan in 2010.

9. Invite representatives of a broad cross-section of the community to a focus group to learn how to improve the participation and communication with underrepresented groups regarding regional transportation planning.

Recommendations

The action requested is to approve the draft recommendations. Sonny Chickering, MPC liaison, and Chair Dave Jacobson will jointly present the recommendations to the Metropolitan Policy Committee at the May 14, 2009, meeting.

Attachments

- Attachment 1: Revised Table 1, Summary Table
- Attachment 2: Revised Table 2, Evaluation Table
- Attachment 3: Revised Draft Comment Form
- Attachment 4: Draft Description of Social Networking