



AGENDA ITEM SUMMARY

DATE: November 8, 2011
TO: Central Lane MPO Citizen Advisory Committee
FROM: Petra Schuetz, Associate Planner, Lane Council of Governments
SUBJECT: Regional Transportation Options Plan Status

I. ACTION REQUESTED:

This is an informational item for discussion purposes. No action is requested.

II. ITEM SUMMARY

The purpose of this memo is to provide the Central Lane MPO CAC a status report on the development of the Regional Transportation Options Plan (RTOP) project. Lane Council of Governments and point2point Solutions is leading a regional effort to study and plan for the most effective application of transportation demand management and transportation options practices to address the goals, objectives, and policies of the Central Lane MPO long-range Regional Transportation Plan (RTP). The key products include:

- An update to the Regional Transportation Plan’s Transportation Demand Management Element and associated content in the RTP
- A TDM/Transportation Options Best Practices Toolkit
- A Regional TDM/Transportation Options Strategic Plan

The vision for the project is to develop products will result in enhanced and expanded regional TDM programs and services based on a strategic direction for development and funding of best practices.

Most recently, Task 2. Existing Conditions has been completed. An element of this task was an Existing Conditions Technical Memorandum. This document describes emerging issues affecting TDM/TO practice and implementation. It includes regional demographic information sets a framework for the Opportunities Analysis. The Existing Conditions Memorandum can be found at www.regionalTO.org under the *What’s New* section.

More broadly, please note the following RTOP work plan elements and the status of each.

RTOP TASK	STATUS
Task 1. Background – includes refinement of the work plan, formation of a project management team, a technical advisory committee, and a website, and development of stakeholder lists	complete
	complete

Task 2. Existing Conditions – includes review of TDM best practices, regional TDM-related program development since 2002, development of a gap analysis, and identifying the TO role in emerging related trends/requirements such as: climate change/greenhouse gas; universal access and mobility; congestion management process; and statewide performance measurement	
Task 3. Policy Framework – includes review of existing Regional Transportation Plan policies related to TO and development of revised policies	draft complete
Task 4. Opportunities – includes a cost/benefit analysis and stakeholder ‘brainstorm’ to identify improvements to existing and/or new TO-related strategies	in progress
Task 5. Performance Measurement and Evaluation - identify performance measures and evaluation methods that are part of regional TO strategies, programs, or projects	in progress
Task 6. Preferred Alternatives - By applying the performance measurements and cost/benefit analysis to the opportunities, preferred alternatives are identified and created as a matrix to illustrate relationships	not yet initiated
Task 7. Draft Regional Transportation Options Plan – draft RTP element and best practices document	draft complete
Task 8. Plan Adoption and Production – adoption by the Metropolitan Policy Committee and incorporation into the next update of the RTP	not yet initiated

Direction

The immediate next steps for the project include finalizing the Opportunities Analysis subtasks and combining the results of stakeholder focus groups who discussed the future opportunities of TDM/TO within their respective professional sectors (e.g. recreation, economic development, health/insurance, etc.).

III. ATTACHMENTS

- A. Transportation Planning/Public Involvement Programs

TRANSPORTATION PLANNING/PUBLIC INVOLVEMENT PROGRAMS

draft

