



December 9, 2009

To: Citizen Advisory Committee

From: Kathi Wiederhold

Subject: Item 5 – Recruitment of Citizen Advisory Committee Members

**Action Recommended: Approve the recommendation of the Recruitment Subcommittee regarding the appointment of new members to the Citizen Advisory Committee. Forward the recommendation on to the Metropolitan Policy Committee.**

The Recruitment Subcommittee met on November 30, 2009, to review the 15 applications that had been received by the close of recruitment on November 15, 2009. No other applications were received after the recruitment closed. The subcommittee agreed on a proposed slate of 4 candidates for appointment and 4 candidates to be placed in a reserve status to fill vacancies that occur within the next year. The subcommittee requests that the CAC recommend their proposed slate to MPC for appointment at the regular meeting scheduled for January 14, 2010.

The subcommittee consists of: CAC officers Dave Jacobson and Wendy Butler-Boyesen; MPC liaison Commissioner Rob Handy; and CAC members Diana Alldredge, Bill Morganti, and Edward Winter.

The bylaws direct that the committee “shall consist of at least 10 and no more than 15 interested citizens” and allow for appointment of an *ex officio* nonvoting member to serve as a liaison to MPC. There currently are 12 citizens on the committee and Commissioner Rob Handy serves as liaison *pro tem*. Member John Anderson plans to resign when his term ends at the end of December 2009, which will leave space to appoint up to 4 members immediately.

The subcommittee requests that the CAC approve their recommendation that the MPC appoint the following four candidates effective January 14, 2010: Paul Adkins, Phillip Carroll, Rosalia Marquez, and Jennifer Smith. The committee also recommends that the following four candidates be placed in reserve status to fill vacancies that occur within the next year: Mary Graves Johnson, Michael Koivula, Lloyd Paseman, and Shane Rhodes.

## **Background**

The recruitment closed on November 15, 2009. Fifteen applications were received, refer to the attached copies. The public outreach for the recruitment included:

- Display ads in Adelante Latino, Register Guard, Springfield Times, Oregon Daily Emerald, Lane Community College Torch, and the Weekly
- Email announcements to an estimated 800 people on the MPO distribution list, including environmental justice contacts
- Email networking with organizations and individuals through contacts in the Latino, African-American, senior, disabled, and business communities
- MetroTV calendar notice
- Interior bus posters in English and Spanish on 115 buses
- Articles in English and Spanish in *Bus Talk* publication distributed on LTD buses
- Posting of materials in English and Spanish on the [www.TheMPO.org](http://www.TheMPO.org) website
- Press release to 20 local print, radio, and television media
- Flyers posted in English and Spanish at Chambers of Commerce, local government offices, libraries, and other community gathering places
- Staffing a table at a community event with more than 500 attendees put on by Community Alliance of Lane County

The recruitment materials encouraged all residents to apply regardless of their expertise or transportation interest and listed the targeted interest areas in the bylaws.

## **Next Steps**

Staff will forward the CAC recommendation regarding appointments to the Metropolitan Policy Committee for action at the regular meeting scheduled for January 14, 2010. After appointment, staff will contact appointees to confirm their acceptance of the appointment. Staff also will confirm that those so designated desire to remain in reserve status, as well as thank all applicants for their interest. New members will attend their first CAC meeting on January 21, 2010, and serve a 3-year term, which will end on December 31, 2012. Staff will schedule an orientation for the new members, a meet and greet event with the Metropolitan Policy Committee at the February CAC meeting, and a field trip.

## **Attachments**

1. Copies of all 15 applications received
2. Map of CAC Members Work and Home, November 2009
3. Map of CAC Applicants Work and Home, November 2009
4. Table of CAC Interests, November 2009
5. Table of CAC Applicant Interests, November 2009