

## Recruitment Options

OPTION A (Expedited/later)	OPTION B (Expedited/earlier)	OPTION C (More extensive)
<b>Recruitment Period</b>		
Friday, January 6, 2012 – 5:00 PM, Monday, January 23, 2012	Friday, December 9, 2011 – 5:00 PM, Monday, December 26, 2011	Friday, December 9, 2011 – 5:00 PM, Monday, January 23, 2012
<i>18 days</i>	<i>18 days</i>	<i>46 days</i>
Starts later to avoid the holidays; expedited	Starts earlier; expedited the same as Option A	Longer, more extensive, and more expensive
<b>Advertise Recruitment</b>		
<ul style="list-style-type: none"> <li>• Post on www.TheMPO.org</li> <li>• Send email announcements to:                             <ul style="list-style-type: none"> <li>○ The 600+ transportation list</li> <li>○ LaneACT applicants who were not selected</li> <li>○ Economic development and business contacts</li> <li>○ InMotion 1800+ eNews</li> </ul> </li> <li>• Send a media release</li> </ul>	<ul style="list-style-type: none"> <li>• Post on www.TheMPO.org</li> <li>• Send email announcements to:                             <ul style="list-style-type: none"> <li>○ The 600+ transportation list</li> <li>○ LaneACT applicants who were not selected</li> <li>○ Economic development and business contacts</li> <li>○ InMotion 1800+ eNews</li> </ul> </li> <li>• Send a media release</li> </ul>	<ul style="list-style-type: none"> <li>• Post on www.TheMPO.org</li> <li>• Send email announcements to:                             <ul style="list-style-type: none"> <li>○ The 600+ transportation list</li> <li>○ LaneACT applicants who were not selected</li> <li>○ Economic development and business contacts</li> <li>○ InMotion 1800+ eNews</li> </ul> </li> <li>• Send a media release</li> <li>• Place display ads in:                             <ul style="list-style-type: none"> <li>▪ Register Guard</li> <li>▪ Springfield Times</li> <li>▪ Eugene Weekly</li> <li>▪ Exito</li> </ul> </li> </ul>
<b>Timeline and Selection Process</b>		
December 15 CAC appoints Recruitment Subcomm.	December 15 CAC appoints Recruitment Subcomm.	December 15 CAC appoints Recruitment Subcomm.
January 6 Open recruitment	December 9 Open recruitment	December 9 Open recruitment
January 23 Close recruitment	December 26 Close recruitment	January 23 Close recruitment
Jan.30 - Feb.3 CAC Recruitment Subcommittee reviews applications and makes recommendations to the CAC	January 5 – 9 CAC Recruitment Subcommittee review applications and makes recommendations to the CAC	Jan.30 - Feb.3 CAC Recruitment Subcommittee reviews applications and makes recommendations to the CAC
February 8 Mailout deadline for CAC agenda packet	January 11 Mailout deadline for CAC agenda packet	February 8 Mailout deadline for CAC agenda packet
February 16 CAC recommends appointments to MPC	January 19 CAC recommends appointments to MPC	February 16 CAC recommends appointments to MPC
February 29 Mailout deadline for MPC agenda packet	February 1 Mailout deadline for MPC agenda packet	February 29 Mailout deadline for MPC agenda packet
March 8 MPC appoints new CAC members	February 9 MPC appoints new CAC members	March 8 MPC appoints new CAC members
March 15 New CAC members attend first CAC mtg.	February 16 New CAC members attend first CAC mtg.	March 15 New CAC members attend first CAC mtg.