



**Amendment Number:** 2011-11  
Reviewed by USDOT:  
TPC Approved:02/24/2011  
Public Comment began:  
Public Comment complete:  
MPC Approved/Informed: 03/10/2011  
Sent to ODOT/STIP Coord: 02/24/2011  
STIP Amendment #:

**AMENDMENT**  
***FY10-13 Metropolitan Transportation Improvement Program (MTIP)***

**DATE OF REQUEST:** 2/24/2011 **BY AGENCY, PERSON:** LTD, Todd Lipkin

**ODOT KEY NUMBER:** TBD **RTP NUMBER/POLICY:** RTP Goal #1  
TDM Policy #1: TDM Program Development

**PROJECT NAME:** Regional SmartTrips Program: Gateway Corridor

**PROJECT SUMMARY:** Gateway EmX Corridor individualized marketing program

**ACTION REQUESTED:**

- delete existing MTIP project/phase
- add new MTIP project/phase
- change existing MTIP project/phase

**REASON FOR REQUEST:**

*Program Flex Funds grant awarded by ODOT for the Regional SmartTrips Program: Gateway Corridor*

**IS THIS REQUEST AN ADMINISTRATIVE AMENDMENT?**

(Any amendment that impacts fiscal constraint or air quality conformity must be approved by MPC)

- Yes *Add/Del project with no MPO fund decision*
- No (requires MPC adoption)

**FISCAL CONSTRAINT**

Is this project federally funded?

Yes

No

Changes in funding sources:

Federal: *Other - describe below in "other comments"*

State: *SPECIFY SOURCE:*

Local: *SPECIFY SOURCE:*

**AIR QUALITY – CONFORMITY:**

Is the project in the AQMA? (see map <http://www.lcog.org/aqc/default.htm>)  Yes  No

If YES,

Is the project EXEMPT from Air Quality Conformity ?  Yes  No

If YES, specify exempt category (see Appendix A; e.g. Table 2-Safety-adding medians):

*Other-specific activities that do not lead directly to construction*

If NO,

Is this project regionally significant? (see Appendix A):  Yes  No

Does this amendment trigger a conformity determination?  Yes  No

Provide rationale for this declaration:

**OTHER COMMENTS:**

*Under the Flex Funds program, ODOT awarded Lane Transit District (on behalf of point2point Solutions) \$90,000 for the Regional SmartTrips Program: Gateway Corridor. This project uses an individualized*

*marketing program covering a 1/4 mile buffer around the Gateway EmX Corridor. It uses a successful and proven approach to educate and promote LTD's new Gateway EmX service and other alternative transportation options. The key objectives are decreasing driving trips, decreasing carbon emissions from driving trips, increasing walking, bicycling, and transit trips, increasing awareness of multimodal transportation resources and how to use them, and establishing new long-term sustainable travel behaviors.*

**CHECKLIST OF ATTACHMENTS:**

- MTIP/STIP Amendment spreadsheet – for all deletion/addition/change actions
- MTIP Project Description Form (Form TIP-2) – for all new projects or significant changes

