

Monthly Department Report – February 2010

Prepared for: Transportation Planning Committee (TPC)

Point2point Solutions

Connie B. Williams, Program Manager

Laura Holtgrieve has joined the **point2point Solutions team** as our new Administrative Secretary.

Connie attended her first Association of Commuter Transportation Board of Directors Meeting in February. She was appointed Board Member-At-Large for a two year term beginning January 1, 2010.

Point2point Solutions could be receiving two new allocations of funds this fiscal year:

1. \$20,000 has been requested and is awaiting MPC approval to begin the planning process for the Regional Transportation Options Plan. This plan will compliment the Long Range Transit Plan and elements of the plan will be incorporated into the Regional Transportation Plan at time of adoption.
2. \$55,000 from the Oregon Department of Transportation Public Transit Division for use to increase the numbers of carpools and the number of people in carpools in our region. We are working out the details on incorporating this special project into our transit rider outreach efforts for those negatively impacted by LTD service cuts.

Connie has submitted two STP-U funding requests for the 2011-13 funding cycle. One request is for \$300,000 a year for a three year period to fund the basic operations of the regional transportation options program. The second application is for \$100,000 to expand the Safe Routes to School program (now just at 4J in Eugene) to Bethel and Springfield School Districts.

The Safe Routes to School effort will take in the former “Smart Ways to School” program – now referred to as school Solutions with coordination on the 4J Eugene program.

The Transportation Planning Committee for the Metropolitan Policy Committee is recommending that the regional transportation program be funded at either 10% of the regional STP-U allocation, or \$300,000 a year, whichever is greater.

On-the-Go Solutions:

Six commuters were added to the Rideshare database in February, for a total of 596 registered commuters.

The Valley VanPool rider survey has been completed. The response was overwhelming. We received 200 surveys out of 239 (84%).

Tracy attended the Lane Car Share Co-Op public forum. This is a grassroots effort to bring a car share cooperative (based on the Victoria B.C. model) to the Eugene/Springfield areas.

Tracy and Connie met with consultants to conduct a Car Share Market Study for the Eugene/Springfield area.



On-the-Go Solutions: (continued)

Lane Transit District will now be donating lost and found bikes to the University of Oregon's Outdoor Program, which runs a Bike Loaner Program for students.

School Solutions:

Lisa VanWinkle attended two webinars regarding Safe Routes to School and TDM for Youth with representatives from City of Eugene, Eugene 4J School District, Eugene Safe Routes to School Team, and the Bethel Communities and Schools Together research project.

Lisa assisted in developing a proposal for STP-U funding that would broaden the local Safe Routes to School efforts beyond the Eugene 4J School District to a regional level involving Bethel and Springfield school districts.

Work Solutions:

Marcia Maffei coordinated a quarterly luncheon at Lane Council of Government for our Employee Transportation Coordinators. We had 25 attendees representing 18,000 individuals from 21 organizations.

Education and Outreach:

Point2point Solutions staffed booths at the Good Earth Home Garden & Living Show, City of Eugene Walking and Biking Summit, and at EWEB's annual employee benefit fair. **Point2point Solutions** sponsored a table at the Springfield Chamber of Commerce Quarterly Membership Breakfast.