

COMMUTER SOLUTIONS



Monthly Department Report – December 2008

Prepared for: Transportation Planning Committee (TPC)

Program Management:

On November 13, Connie made a presentation to the Oregon Transportation Commission on the value of Transportation Demand Management strategies in statewide planning and program implementation. She was part of a panel of five Transportation Options professionals chosen to speak with the Commissioners. On November 21, 2008, staff hosted and participated in a Statewide Transportation Options meeting and a statewide Marketing Meeting. Michael Ward and Gail Achterman were guests at the meetings and there was a turnout of over 25 people from around the state who work in the TDM field. Connie and Tracy attended the annual Transportation Options Group of Oregon (ToGo) meeting. Connie was re-elected to the position of Treasurer, and Tracy was elected to the position of Secretary.

Connie has been working with a statewide group developing the Eye to Eye safety campaign. Around the first of the year, about 14 bus tails will have Eye to Eye messages. The campaign's message is "keep an eye out" for bikes/buses/pedestrians/carpools/cars, etc.

The Congestion Mitigation Program with Commuter Solutions is gearing up for the 2010 construction season. There will be a multitude of projects in our region that will have potentially dramatic impacts on transportation. In January, we are scheduling a meeting of all project managers and public information staff to start coordinating a regional calendar and community outreach plan. We are updating the KeepUsMoving.info website in preparation for the heavy construction/congestion seasons ahead of us.

Group Pass/ETC Programs:

Four employers with a combined total of 167 employees have opted out of the 2009 Group Pass Contract. They are:

- Harrang Long Gary Rudnick: Low transit usage. 45 employees
- Western Environmental Law Center: Economy and low usage. Ten employees
- Harry Ritchie's Jewelers: Economy. 42 employees
- Down to Earth: Economy: 70 employees

Sexual Assault Support Services (SASS) with 10 employees has been added to the Group Pass Program.

The Comprehensive Group Pass Program Research project is currently being tabulated. An executive summary of the results will be presented to the LTD Board and the MPC after the first of the year.

CarPool/VanPool/Emergency Ride Home Program (ERH):

Fourteen new commuter records were added to the rideshare database in November.

Sexual Assault Support Services (SASS) with 10 employees has been added to the Emergency Ride Home Program.

Rideshare database validations were completed. Surveys were sent to 720 registered commuters. Responses were received from 45% of those surveyed.

Tracy presented information about the Emergency Ride Home Program at the Lane Transit District Ops meeting. The Emergency Ride Home Program is provided to all LTD employees.

Smart Ways to School:

U.S. Bank agreed to be LTD's Pass-through Partner for the completed January-June 2008 Student Transit Pass Program. This partnership provides LTD with \$655,663 in reimbursement through the Oregon Department of Energy Business Energy Tax Credit Program. U.S. Bank also was LTD's Pass-through Partner for the September-December 2007 program.

Staff collaborated with the Eugene Safe Routes to School team to hold a celebration for parents and staff of 28 schools that participated in the Walk and Bike to School Event. The group is discussing ways to maintain participation during the school year and to plan events for spring 2009.

Education and Outreach:

- Marcia gave a presentation to University of Oregon's Climate Masters at Work program.
- Commuter Solutions staffed a booth at WorkTrends, the Human Resources Conference in Eugene.