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## Safe Routes to School Strategic Plan Multi-Year/Multi-Phase Actions and Strategies


### Timeline 2017-2021

Goals	Action Items	Time-Frame	Staff (lead in bold)	Funding	Status
<b>Education</b> - Bicycle and pedestrian program grows reaching 75% of Eugene-Springfield public schools annually by 2019, 85% by 2021 and eventually reaching 100% of 2nd grade classes in pedestrian safety and 5th or 6th grade classes in bicycle safety.	Plan and implement the expansion of bicycle and pedestrian education through seeking funding, developing partnerships having district staff teach and create a consistent schedule for classroom sessions.	<b>2017-2021</b> 2018: Plan 2019: 75% reach 2020: 85% reach 2021: 100% reach	SRTS Coordinator	SRTS funding grant, P2P fund	
	Explore working with ODOT on district policies requiring bicycle and pedestrian safety classes.	<b>2017-2019</b>	SRTS Staff, SRTS Assistants		
	Prioritize SRTS programming resources for underprivileged schools as well as offering accessible adaptable equipment and technology for SRTS education programs.	<b>2017-2021</b> (Ongoing/Annual)	SRTS Staff, SRTS Assistants		
	Investigate of permanent traffic gardens and incorporate local and regional safety initiatives into SRTS planning such as Vision Zero and the Mayors' Challenge.	<b>2017-2021</b> (Ongoing/Annual)	SRTS Coordinators, Point2point staff		
<b>Encouragement</b> - Every school in the region participates in an annual encouragement activity by 2021 and having the opportunity to expand use of high-leverage programs such as walking school buses and standing "Walk+Roll" school days.	Encourage and assist in the organization of at least one annual encouragement activity event at all K-8 schools (e.g. Walk+Roll, Walking Wednesdays, bike powered blender for events	<b>2017-2021</b> (Ongoing/Annual)	SRTS Coordinators, Assistants, Point2point staff		
	Support launching Walking School Buses or Bike Trains, promote trip-matching strategies with carpool and walking buddies.	<b>2017-2021</b> (Ongoing/Annual)	SRTS Staff, Point2point staff		





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Goals	Action Items	Time-Frame	Staff (lead in bold)	Funding	Status
	Streamline event communications through media packet/plan for key events. Designate SRTS media spokesperson and managers for social media, website and e-newsletter.	<b>2018-2019</b> (Annual)	SRTS Coordinators, SRTS Assistants		
	Create case studies of sharing activities including photos and contact information so events can be replicated in other schools.	<b>2019-2020</b> (Annual)	SRTS Coordinator, Theresa Brand		
	Offer additional incentives (locks, bike lights, or helmets) and services (free bike tune-ups, free after school basic bike mechanic education and bike rides).	<b>2017-2021</b> (Ongoing/Annual)	P2P Staff, SRTS Staff		
<b>Evaluation</b> - Develop performance measures, collect, analyze, and share data that helps answer questions about the effectiveness of programming and the equity of program delivery and benefits.	Form partnerships with schools that are consistent with school-level reporting through student tallies and parent surveys (e.g. online surveys and smart phone applications for measuring participation).	<b>2017-2021</b> (Ongoing/Annual)	Theresa Brand, SRTS Staff		
	Starting 2018 prepare and share an annual scorecard that will provide quantitative data on program effectiveness and communicating the benefits of the program. (Share Data on the Central Lane MPO Data Portal and SRTS website).	<b>2018-2021</b> (Ongoing/Annual)	Theresa Brand, P2P Staff		
	Compare program delivery in Title 1 schools to that of non-Title 1 schools to ensure it is accessible to all students regardless of ability and identity. Evaluate trends in mode share data that influence vehicle use (e.g. gas prices, congestion, and parking availability).	<b>2018-2021</b> (Ongoing/Annual)	SRTS Coordinators, P2P Staff		

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Goals	Action Items	Time-Frame	Staff (lead in bold)	Funding	Status
<b>Engineering</b> -Identify, prioritize and map on site and off site infrastructure improvements within one-mile around all schools in the region and work with partners to identify funding to construct top priority projects.	Develop and implement a regional SRTS infrastructure Prioritization strategy such as infrastructure improvements that incorporate safety, equity, mutual benefit and potential use, conduct site assessments at all schools by 2019, advocate for prioritizing infrastructure improvements, hold semi-annual update meetings with region's transportation departments and measure students use before and after infrastructure improvement.	<b>2017- 2019:</b> SRTS Infrastructure Prioritization Strategy	SRTS Staff		
	Bring all schools' bike parking facilities up to code based on the needs identified in the Assessment Report. Will be conducted through a School Bicycle Parking Assessment Report every 5 years.	<b>2018-2020:</b> Bike Parking Facilities	SRTS Staff, Theresa Brand		
<b>Enforcement</b> - Shift community safety behavior around schools so that all users obey traffic laws and share the road safely.	Work with school districts' <b>School Resource Officers</b> to grow enforcement support, develop relationships with regional law enforcement, and provide opportunities for law enforcement to assist with bicycle and pedestrian safety outreach and education.	<b>2017-2021:</b> School Resource Officers (Ongoing/Annual)	SRTS Staff		
	Expand use of <b>speed readers</b> by working with LCOG in deployment of new portable speed readers at key locations, develop speed reader training program and recruit and manage volunteers.	<b>2018-2021:</b> Speed Readers Implementation (Ongoing/Annual)	SRTS Staff, Theresa Brand		



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Goals	Action Items	Time-Frame	Staff (lead in bold)	Funding	Status
	Create a <b>comprehensive crossing guard</b> program regionally or within districts by conducting a crossing guard study evaluating a school-by-school basis, met and unmet crossing guard needs and available resources, findings will be used for advocating and implementing for additional financial resources for crossing guard programs.	<b>2019:</b> Study of Comprehensive Crossing Guard Program  <b>2020-2021:</b> Implement of Crossing Guard Program	P2P, SRTS Staff		
<b>Equity</b> - informs programming in all five areas. Distributing of SRTS planning resources, and educational programming across the Eugene-Springfield region serving all communities especially low-income and communities of color).	<b>Equity (Education):</b> Prioritize SRTS programming resources on underprivileged schools with high free/reduced lunch rates.	<b>2017-2021</b> (Ongoing/Annual)	SRTS Staff, Point2point		
	<b>Equity (Education):</b> Encouraging an instructor pool that reflects the diversity of the region linguistically and ethnically. Training instructors on how to present material in a culturally competent manner. Producing and making available Spanish materials and offering accessible, adaptable equipment and technology for SRTS education programs.	<b>2017-2021</b>	SRTS Staff, Point2point		
	<b>Equity (Evaluation):</b> Evaluating programming to ensure it is accessible to all students regardless of ability and identity by assess literature, processes, cultural competency etc. on minority and low-income participation using the information to improve participation rates.	<b>2017-2021</b>	SRTS Staff, Point2point		

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	<b>Equity (Evaluation):</b> Develop criteria for infrastructure improvements that incorporate safety, equity, mutual benefit and potential use. While also prioritizing infrastructure investments around under-served schools and neighborhoods.	2017-2021	SRTS Staff, Point2point		
	<b>Equity (Enforcement):</b> Design and conduct a crossing guard study to evaluate, on a school-by-school basis, met and unmet crossing guard needs and available resources. Findings will be used to advocate for additional financial resources for crossing guard programs.	2017-2021	SRTS Staff, Point2point		