October 15, 2008

Eugene-Springfield 2010 Campaign for Active Transportation Team
City of Eugene Public Works Engineering
c/o David Roth
858 Pearl Street
Eugene, Oregon  97405

Dear Mr. Roth:

Lane Transit District (LTD) is pleased to endorse the Eugene-Springfield 2010 Campaign for Active Transportation Case Statement, which describes the commitment of multiple local partners representing several jurisdictions determined to improve mobility within our region. With the growing public concern over issues related to climate change, peak oil, and personal health (especially childhood obesity) and the successful programs we have embarked upon locally, we feel our region is in an excellent position to utilize the federal investment this program offers.

Lane Transit District and Commuter Solutions are part of the 15 organizations and agencies working to increase the region’s mobility choices, and they also offer a full range of multi-modal options to citizens and visitors. During the past three years, Lane Transit District has experienced record-setting growth in bus ridership. Since the opening of the first Bus Rapid Transit route (Franklin EmX) in January 2007, ridership has increased dramatically, surpassing the 20-year forecast. New and extended Bus Rapid Transit routes are being built to increase the transit connectivity within our community. However, it is clear that the safety and design of bicycle and pedestrian connections to the bus stops, and availability of secure bike parking, are significant factors in attracting and maintaining new transit riders who would otherwise be driving.

Lane Transit District is the lead agency which houses and oversees Commuter Solutions, an award-winning regional transportation options program that provides resources to enable carpool and commuter vanpool matching and encourages bicycle commuting and transit use through bus pass programs. Commuter Solution’s group bus pass program has helped increase transit ridership through public-private and public-public partnerships with hospitals and educational institutions.

Lane Transit District’s mission is: “to provide the best public transportation services imaginable.” Enhanced bike and pedestrian connections to transit services and facilities are critical factors in making all three of those modes more effective in this region. Funding through the Campaign for Active Transportation would contribute directly to achieving LTD’s mission. We strongly support the efforts to pursue this funding.

OCT 17  2008
We appreciate this opportunity and the work of the regional team in putting together the Case Statement.

Sincerely,

Mike Eyster, Chair
Lane Transit District Board of Directors

ME:TS:jms

CC:  Congressman Peter DeFazio
     Senator Gordon Smith
     Senator Ron Wyden
     Rails-to-Trails Conservancy, Western Regional Office