



## **Agenda Item Number 11. Mission Statement**

**Date:** January 26, 2023

**Presenter:** Brenda Wilson

**Action Recommended:** Adopt

### **Background:**

Lane Community College Board Member Mike Eyster contacted me this summer and asked about LCOG’s Mission Statement, noting the use of the term “citizens” and whether we would consider changing the word to better reflect how LCOG provides services in the region – inclusive and equitable.

At the September 13 Executive Committee meeting, this change was discussed. The committee expressed interest in revising the entire Mission Statement and to look at the Senior and Disability Services (S&DS) Mission Statement as well since S&DS uses their Statement more frequently.

Our current LCOG-wide Mission Statement:

*LCOG’s mission is to coordinate and provide high quality public services in Lane County. Lane Council of Governments is dedicated to serving the public interest and enhancing the quality of life for citizens of Lane County.*

Our current S&DS Mission Statement:

*To advocate for seniors and people with disabilities and provide them quality services and information that promotes dignity, independence, and choice.*

A committee was formed with Vice-Chair Sonya Carlson, and Board Members Laural O'Rourke and Steve Recca serving on the committee. The committee met with consultant Howard Schussler on November 22 for the purpose of revising the LCOG Mission Statement. The discussion was designed to build a foundation for the work by developing a shared mental image of the core functions of LCOG with some understanding of services and products. With this foundation, a new Mission Statement was formulated through group dialogue. The committee came up with the following:

*LCOG: Coordinate, Connect & Enhance: Providing a wide range of services to the public and public agencies consistently and without bias.*

There was some discussion and appeared to be some consensus on the need to develop mission statements, over time, for each Division to complement the revised LCOG Mission Statement.

**Suggested Motion: Adopt the new Mission Statement.**