

Agenda Item Number 4 a. Link Lane Transit Development Plan

Date: September 28, 2023

Presenter: Kelly Clarke, LCOG Principal Transportation Planner

Action Recommended: Provide feedback

Background:

LCOG's Link Lane transit services currently operate two routes: Eugene-Florence Connector and Florence-Yachats Connector. Additionally, as of July 1, 2023 and at the request of the City of Cottage Grove, LCOG and Lane Transit District are partnering to assume contract management of the transit services in south Lane County.

The two original Link Lane routes filled major transit gaps in the state's transit network and immediately provided an affordable and reliable transportation option that residents and visitors would not otherwise have. In order to sustain and grow these and future services, LCOG staff identified a need for a Transit Development Plan (TDP), developed with stakeholder and community engagement, to better understand transit needs and gaps county-wide and beyond, as well as strategies to address them.

At the June 25, 2020 LCOG Board meeting, the Board directed staff to apply to the State's Transportation and Growth Management program for a grant to fund LCOG's first TDP. The application was successful and we were awarded full grant funding.

The project officially kicked-off in the Fall of 2022. Since then, staff have worked with the Oregon Department of Transportation, and consultants Kittleson and Associates and Cogito to develop the TDP.

Inspired by public feedback received through the first of this project's three outreach phases, the Link Lane TDP's vision has set the guidepost for everything that has followed. The vision is:

Provide guidance for an equitable, safe, convenient, and connected transit network throughout Lane County that will support the health and well-being of individuals, communities, the economy, and the environment.

The TDP is intended to guide Link Lane in the coming years, inform staff on potential growth opportunities, and open up funding sources that require this category of plan.

Discussion:

Development of the Link Lane TDP has followed this schedule:



^{*} PAC is an acronym for Planning Advisory Committee

The intent of this presentation is to provide a status report of the Link Lane transit services, update on the progress of the Link Lane TDP, and seek feedback.

Staff will return to the Board's December meeting to ask for adoption of the TDP.