

Application Request for PEG Equipment Funds (2023)

The cable franchise agreement that Lane County, Springfield, and Eugene have with Comcast provides for an annual payment from Comcast for PEG-related capital costs. Pursuant to past policy decisions by the Lane County Cable Commission, half of that amount goes directly to Metro TV and half of it is allocated to fund a grant program to distribute funds to jurisdictions in need of capital improvements for Public Access, Education or Government (PEG) programming. As an agency that has, or could have, a connection agreement to place material on one or more PEG cable television channels, you are eligible to compete for capital equipment funding.

There is approximately \$72,764 available for distribution, but the Cable Commission may choose not to award all the funds. Applications must be received by Anne Davies by close of business on May 1, 2023. Materials may be submitted by e-mail to adavies@lcoq.org. You may contact Ms. Davies with any questions via e-mail or phone at 541-682-4040.

Funds must be used for the purchase of capital equipment. A capital equipment purchase is defined as a non-reoccurring expenditure for the purpose of acquiring and installing equipment (durable goods) with a potential useful life of at least two years. Funds may not be used for operational or maintenance costs. Actual purchase of equipment authorized by the Cable Commission must occur within five (5) months of the Cable Commission action. Equipment purchased with the PEG funding under this process shall become the property of LCOG, as fiscal agent for the Cable Commission.

Please provide the following information:

Applicant Organization:

Applicant Contact Information:

Coalition to Rebuild Community Television of Lane County
David DeRienzo – Board President
david.derienzo@ctvlc.onmicrosoft.com
(386) 307-0971

The capital equipment you propose to purchase must be intended for and used to generate signals to be broadcast on one or more of the Comcast PEG channels, to expand the availability of the signals, or for related operational purposes. However, the use of the signals need not be restricted to the PEG channels. Does your organization have access to the Public or the Educational Channels on the Comcast system in Lane County? -- Yes

What is the total amount of your request? (Round to the nearest \$100)
See attached spreadsheet

Describe the capital equipment your organization would like to purchase;
include the following information for each type of equipment requested:

Description of equipment, with estimated cost

Preferred date of purchase for each item

Funding requested (round to the nearest \$100)

Please detail installation costs - if any. Installation costs may not necessarily be funded by PEG Capital funds.

Describe how your equipment need benefits the PEG channel viewer:

Improve the quality of reliability of signals

Improve opportunities for programming on PEG channels

Expand the diversity of programming on PEG channels

Is the equipment critical to the initial or continued input of signals to the PEG system? Briefly describe.

(Selections of specific equipment must be documented to show a competitive selection; equipment will be purchased by the Cable Commission purchasing agent and provided to the successful applicant(s). Substitutions will be made only when the Cable Commission purchasing agent has a competitively acquired lower cost).

If your application includes a request for more than one type of equipment, please assign a priority to each request (#1 being the highest priority) to assist MPC members in partial awards should total requests exceed the funding available.

Subject to use for PEG purposes by the applicant, the capital equipment must be available for other PEG users to the extent practical. Would this be an issue for your organization? If yes – please briefly describe why. – See attached spreadsheet.

If approved by the Cable Commission, how will the equipment be preserved and protected, and what methods will your organization use to ensure that the use of the equipment will be responsible, safe, and legal?

- Our equipment will be inventoried in a system called AirTable and each piece of equipment will be asset tagged.
- We will be performing quarterly inventories where each item is scanned.
- Our studio is equipped with CCTV cameras that record the studio itself and our equipment room.
- In order to check out equipment or use our facilities, members must agree to being accountable for damaged, lost, or stolen equipment.
- Equipment such as computers have appropriate anti-theft measures in place, such as activation lock/remote lock using Apple IDs, etc.

If approved by the Cable Commission, what is the shelf life of the equipment and how does the organization intend to plan for the funding of future equipment replacement? *(Applications demonstrating a capacity to fund replacement internally will score higher.)* – See attached spreadsheet.

Describe the impact to your organization if funds are not allocated for your request through this process. – Please see “Benefit” column of spreadsheet.

Applications that can show that the proposed capital expenditure will provide a benefit to a larger number of viewers will be scored higher than other applications that benefit a smaller number of viewers. Briefly describe the viewer benefit of the proposed capital expenditure. *(The method of demonstrating broader benefit is up to the applicant, but objective demonstrations will be scored higher than subjective demonstrations.)*