



November 28, 2023

To: Metropolitan Policy Committee
From: Daniel Callister
Subject: MPC 6.b Public Participation Plan Update

Action Recommended: Information & discussion only, provide feedback to staff

Introduction

MPO staff will provide an update on the development of the 2024 Public Participation Plan (PPP). A presentation will include an overview of responses from a public participation survey published and distributed by the MPO.

Discussion

The purpose of a PPP is to ensure broad public involvement during the development, review, and refinement of regional transportation programs. Staff have been working on an update to the MPO's 2015 PPP. An online survey was created, vetted through the staff committee, and published in English and Spanish, and promoted on LCOG's Twitter and Facebook, emailed to distribution lists, and shared by some of the MPO's partner agencies through various channels. Printed posters were placed around Eugene's and Springfield's downtown and on the U of O campus with a QR code linking to the survey. The effort was incentivized, offering participants a chance to win one of five \$50 gift cards to a local grocery store of their choice.

The survey has been open since November 1 and will remain open until December 15. While survey results may not be statistically representative of the population, the data will provide helpful input about what's working well, where improvements are needed, and what the MPO should be looking at more closely as it updates the PPP.

At the MPC meeting MPO staff will present an overview of survey responses received as of December 6th.

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Attachments: None