

NOVEMBER 2023 NEWSLETTER



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OREGON TRAVEL STUDY

[The Oregon Travel Study](#), led by a partnership between the Oregon Department of Transportation and the eight [Oregon Metropolitan Planning Organizations](#), seeks to understand where, when and how people in Oregon travel in their daily lives.

Between September 2023 and June 2024, about half of Oregon's 1.6 million households will receive invitations by mail to participate in the study. It's conducted every 10 years and provides critical data for transportation policy decisions and investments at local, state and federal levels.

"Many of the decisions we make rely on data from this study," said Becky Knudson, ODOT senior transportation economist. "The more Oregon transportation agencies understand how and why people use their local systems, the better we can make informed investment decisions to meet their needs."

Households were randomly selected using U.S. Postal Service data. Selected households can participate in the survey via a smartphone app, online, or over the phone. The goal is to collect travel information from at least 21,000 households, which will allow analysts to draw accurate insights from the data across the entire state.

Households who participate in the study will be compensated for their time via prepaid debit cards.

Transportation planners and policymakers will use the collected data over the next 10 years to create a safer, more sustainable, and equitable transportation system for all users throughout the state. We expect to publish study results in early 2025.

Equity in data collection

Ensuring collected data represents all people in Oregon, and all the different ways they travel, is a top priority. Here's how we're casting a wide net:

- There are three ways to report travel: smartphone app, via a website, or over the phone.
- The survey is available in multiple languages across the smartphone app, website and phone line, including English, Spanish, Russian, Vietnamese, and simplified and traditional Chinese.
- Study researchers are partnering with community-based organizations to reach disadvantaged communities in ways that work best for those communities.
- Some communities and mode users will be “oversampled,” meaning more invitations will be sent to those folks to ensure we achieve the needed response rate.
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Learn more about the study at oregontravelstudy.com, including a [detailed FAQ](#) about how it works.

BE SAFE, BE SEEN



The 2023 Be Safe, Be Seen Campaign (a partnership between local government, transportation groups, and service agencies) completed materials delivery just in time for daylight savings end on November 5! Throughout October the campaign focused on in-person events offering free minor bike repairs and safety lights and reflectives. The events were hosted on site with

Homes For Good and Cornerstone Community Housing, the LTD Springfield Station, Oakridge Farmer's Market, UO Transportation Day, Food For Lane County Springfield Resource Fair, and more.

In total, the 2023 campaign distributed 3,840 bike light sets, 1,785 clip-on pedestrian lights, 680 reflective vests, and 680 reflective beanie hats. Lane County agencies and organizations currently distributing the lights and vests to community members include:

- **Eugene:** Looking Glass, Sponsors, White Bird, Willamette Family Inc., SHIFT Community Cycles, Carry It Forward, 15th Night, CORE, LILA, St. Vincent de Paul, Cornerstone Community Housing, Homes For Good, Eugene School District 4J, and the LTD Eugene Station
- **Springfield:** Willamalane, Escudo Latino, Border Boys Bike Club, Catholic Community Services, Head Start, Springfield School District, and the LTD Springfield Station
- **Lane County:** Goodwill Industries Job Connections, Mid Lane Cares, Siuslaw Outreach Service, Community Sharing Program, and Rural Safe Routes to School

Questions or interest in Be Safe, Be Seen materials? Please contact Kelsey Moore, Transportation Options Specialist, at kcmoore@lcog.org.

Survey: MPO Public Participation Plan

Lane Council of Governments (LCOG) is currently in the process of updating the MPO Public Participation Plan. As part of this update, LCOG has a survey to help staff make effective recommendations for improving public engagement efforts for regional transportation decisions, especially for populations that are traditionally underrepresented and underserved. The survey is available in English and Spanish, and is being promoted through social media, email lists, news releases, and poster distribution. The survey is incentivized to increase participation and will be open through November 30, 2023.

English Survey: <https://www.surveymonkey.com/r/LCOG-PPP-Survey>

Spanish Survey: <https://www.surveymonkey.com/r/participacion-publica>

LGPS HIRING CONSULTANTS



JUST HIRED

Welcome LGPS Coordinator,
Danica Barrick

and

WE'RE HIRING

LGPS is seeking consultants who specialize in:

Human Resources

Classification/Compensation

Interim Fiscal & City Management

If interested, please email: asklgps@lcog.com



APPLY NOW

Local Government Personnel Services welcomes LGPS Coordinator Danica Barrick, and we're hiring! LGPS is seeking consultants who specialize in Human Resources, Classification/Compensation, and Interim Fiscal & City Management. For more information, email asklgps@lcog.org.

GIVING TUESDAY



Senior Meals
Café 60 / Meals on Wheels

Save the Date!

**GIVING
TUESDAY**

November 28, 2023



On November 28, 2023, people all around the world are coming together to tap into the power of human connection to strengthen communities and change our world. Will you be one of them?

LCOG Senior & Disability Services' Senior Meals Program will be participating in GivingTuesday and we need your help!

By joining the GivingTuesday movement, you're proving that in times of uncertainty, generosity can bring the whole world together. Here is how you can get ready to give:

1. Mark your calendar.
2. Give! On November, 28, there will be two ways to give to the Senior Meals Program. Make a monetary donation in the amount of your choice by clicking here: <https://interland3.donorperfect.net/weblink/weblink.aspx...> OR purchase and donate an item from our Amazon Wishlist by clicking here: <https://a.co/dvjle5m>.
3. Spread the word. Encourage your friends and family to join you in creating real impact on November 28 by sharing what our mission means to you and why you support our organization.

Let's rally together to build stronger communities. Learn more at www.lcog.org/sdslane/page/senior-meals-program.

WHAT'S HAPPENING!

- November 17 & 18 - Veneta-Fern Ridge Holiday Bazaar ([link](#))
- November 18-December 24 - Saturday Market's Holiday Market - Eugene ([link](#))
- November 22-26 - Festival of Trees - Eugene ([link](#))
- November 23 - Turkey Stuffer 5k - Springfield ([link](#))
- November 24 - Last Friday Cottage Grove Art Walk ([link](#))

FOLLOW US ON SOCIAL MEDIA!

In addition to this newsletter, LCOG hosts pages on Facebook, Twitter, Instagram, and LinkedIn where members can track and find information about what's happening in the region. Scroll down and click on hit the buttons below the log, and be sure to like and follow LCOG's pages.



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