

Appendix E: City of Eugene Transportation System Plan (TSP) Toolkit

EUGENE DRAFT GOALS AND POLICIES APPLICATION TO TDM STRATEGIES, PROGRAMS, & SERVICES (Prepared August 2012)									
2. Improve community health by increasing physical activity as part of transportation system	Safety & Health	Social Equity	Access & Mobility	Economic Benefit	Climate & Energy				
5. Improve safety and security of all users, especially for the most vulnerable									
6. Use future transportation investments to reduce or eliminate disparities between neighborhoods in access, economic benefits, safety, and health									
7. Foster neighborhoods where 90 percent of Eugene residents can meet most daily needs w/o relying heavily on the automobile									
8. Improve the comfort and convenience of travel, especially for walking, biking, carpooling, and riding transit.									
13. Promote access to jobs, services, education, and shopping for residents and visitors of Eugene									
14. Encourage infrastructure and programs that allow residents to reinvest in the local economy by reducing expenditures on fuel and vehicle use									
17. Focus on transportation programs and projects that help to reduce community-wide fossil fuel use, VMT, and GHG emissions									
APPLIED PROGRAMS & SERVICES TO GOALS & POLICIES	2	5	6	7	8	13	14	17	
BICYCLE /PEDESTRIAN									
Bike Share	*		*	*	*	*	*	*	*
Pedestrian and Bicycle Safety Amenities	*	*	*	*	*	*	*	*	*
Safe Routes to School	*	*	*	*	*	*	*	*	*
Expanded Bike Parking Locations	*	*	*	*	*	*	*	*	*
Locate Secure Bike Parking Sites	*	*	*	*	*	*	*	*	*
Valet Bike Parking					*	*			*
General Public Programs to Promote Bike/Ped Use	*	*	*	*	*	*	*	*	*
Targeted Pedestrian Crossings	*	*	*	*	*	*	*	*	*
PUBLIC TRANSIT									
Universal Transportation Options Passes	*		*	*	*	*	*	*	*
Discount Transit Passes			*	*	*	*	*	*	*
Park and Ride Facilities				*	*	*	*	*	*
Transit Connectivity with other Modal Infrastructure (sidewalks/bike facilities)	*	*	*	*	*	*	*	*	*
TDM PROGRAMS/SERVICES									
Transportation Management Associations						*	*	*	*
Rideshare/ Vanpool Programs			*	*	*	*	*	*	*
Rideshare/ Carpool Matching			*	*	*	*	*	*	*
Instant Carpool			*	*	*	*	*	*	*
CarShare			*	*	*	*	*	*	*
Peer-to-Peer Carhare			*	*	*	*	*	*	*
Shared Taxis			*	*	*	*	*	*	*

Appendix E: City of Eugene Transportation System Plan (TSP) Toolkit

Eco-Driving Training								*	*
EMPLOYER BASED PROGRAMS									
Teleconferencing			*	*	*	*	*	*	*
Emergency Ride Home Program		*	*	*	*	*	*	*	*
Telework				*		*	*	*	*
Alternative Scheduling (flex time and compressed work week)						*	*	*	
INFORMATION TECHNOLOGY / INFRASTRUCTURE									
Advanced Traveler Information Systems			*		*	*	*	*	*
Dynamic Ridesharing Matching			*		*	*	*	*	*
Social Networks			*		*	*	*	*	*
Multi-Modal Navigation Tools		*		*	*	*	*	*	*
APPLIED PROGRAMS & SERVICES TO GOALS & POLICIES									
	2	5	6	7	8	13	14	17	
MARKETING AND BEHAVIORAL INTERVENTION									
Individualized Marketing (SmartTrips)	*	*	*		*		*	*	*
Electronic Communications (E-newsletter)						*		*	
Special Events Transportation Management						*		*	
Marketing Campaigns / Contests / Community Events (Business Commute Challenge, Breakfast at Bridges, Sunday Streets)					*	*		*	
ADA Travel Training		*	*			*	*		
Senior Travel Training		*	*			*	*		
Commuter Financial Incentives			*				*	*	
ROAD & PARKING PRICING / POLICIES									
Congestion Pricing							*	*	
Parking Management							*	*	
Parking Cash Out			*				*	*	
Parking Restrictions/Permit Zones								*	
Priority Parking							*	*	
TRIP REDUCTION ORDINANCES									
Trip Reduction Ordinances					*		*	*	
Mandatory SOV-Reduction Programs for Large Employers					*		*	*	
Business & Developer Incentive Based Programs					*	*	*	*	